

TRAINING PROGRAMME ON ENTREPRENEURSHIP FOR WOMEN

Programme Schedule

Date	Name of Session
	MODULE - 1: ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE
18-Jan-21	Inauguration
	Programme Objectives: Expectations from trainees, Final Goal, Programme's Strategy etc.
	Who is an Entrepreneur & Charms of being an Entrepreneur:
	Schemes of Assistance for MSME
	MODULE - 2: PROJECT SELECTION & IT'S PRE FEASIBILITY
19-Jan-21	How to Identify Business Opportunities
	Business Opportunity identification
20-Jan-21	Business Opportunity Guidance
	How to conduct Market Survey: Tools, Techniques and Guidelines
21-Jan-21	How to assess pre-feasibility of a Project
	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)
	Soft Skill Development: Business Communication
	Soft Skill Development: Information Seeking
22-Jan-21	Online exposure to a factory
	Online Experience Sharing with Entrepreneurs
	Briefing for Market Survey: Questionnaire Designing
	MODULE - 3: CONSOLIDATION OF BUSINESS IDEA
23-Jan-21	Market Survey
24-Jan-21	
25-Jan-21	
26-Jan-21	

27-Jan-21	Feedback and Discussion on Market Survey
28-Jan-21	Linking Business Opportunities with trainees Online Interactions with Technical Experts for finalizing project
MODULE - 4: MOTIVATIONAL INPUT	
29-Jan-21	Developing Entrepreneurial Competencies (Achievement Motivation Training)
30-Jan-21	
31-Jan-21	
MODULE - 5: BUSINESS PLAN PREPARATION	
1-Feb-21	Business Plan: Need, Importance, Content & Format Production Planning in MSME Purchase Technique
2-Feb-21	How to assess Working Capital Requirement for MSME How to manage Working Capital for MSME Legal formalities for Loan Disbursement Taxation: Various Taxes Applicable to MSME Interfacing with financial Institutions for Business Plan Appraisal
3-Feb-21	Product Costing and Cost Consciousness Break Even Point
4-Feb-21	Cash flow Profitability & Balance Sheet Product Planning & Product Mix Strategy
MODULE - 6: MANAGEMENT INPUTS	
5-Feb-21	Marketing Management: Product Promotion, Sales and Advertisement Financial Management
6-Feb-21	Personal Management: IPR, Pattern, Copy Rights, Trade Mark etc. Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.) Negotiation and Networking Delegation of Authority

8-Feb-21	Preparation of Detailed Business Plan
9-Feb-21	Leadership Modes
	Efficiency Orientation and Systematic Planning
11-Feb-21	Feedback from Participants
	Valedictory